

## News & Events

### Draka and Innovation

Innovation is not something that is limited to our R&D labs. Innovation at Draka takes many forms, such as new business models, advanced logistics solutions, and improved customer services.



On-going innovation is essential to our customers' and so our own success. Innovation enables us to meet new challenges, respond to new requirements, and further strengthen our market presence. Moreover, we see innovation as an important means by which we can meet our obligations to society.

### Research and development

Innovation at Draka takes many forms. Most obvious are our R&D activities, which are directed from within our divisions. This ensures that our R&D efforts reflect our customers' needs – in fact, a lot of our R&D is done together with our customers – and we are careful to ensure that Draka as a whole benefits from the specialist knowledge of our individual divisions.

### Customer-focused engineering

We devote a substantial part of our annual revenues to R&D, with particular emphasis on application engineering and the further improvement of materials and production processes.

### Business processes and services

Business processes and services are another prime focus for innovation within Draka. Our e-commerce and just-in-time logistical solutions of our business enable customers to see into our inventories so they can keep their inventories as low as possible.

### Know-how nearby

Some divisions have set up special distribution centers for their industries. These not only reduce the amount of inventory our customers need to carry, but also means that should a problem arise we can help them solve it fast, thus minimizing lost production.

## Personnel Spotlight

**Hemant Bhagwat** has joined Draka Elevator Products in June 2009 as our SAP CC Support Specialist in the Rocky Mount office.



He reports to Eric Standal in the Information Technology department.

He achieved his MBA in Supply Chain Management from North

Carolina State University in 2009. Hemant has over four years of experience in SAP and Supply Chain Management and has worked for Capgemini Consulting, Novozymes NA and Satyam Computer Services Ltd.

His professional background includes Supply Chain projects for Bank of America, Progress Energy, Novozymes NA; and SAP technology consulting for Unilever, Schneider Electric and Valvoline. His responsibilities included designing technical solutions in various SAP modules such as Materials Management, Advanced Planning & Optimization, Sales & Distribution, and NetWeaver XI.

Hemant has in-depth experience in SAP, ABAP, Idocs, EDI, CRM and HTML. Before pursuing his MBA, he earned his bachelor degree in Electronics & Telecommunications from Government College of Engineering Pune, India.

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He has worked in the United Kingdom, France, and India. He has been affiliated with APICS and ISM. He enjoys playing outdoor sports, hiking and watching soccer. We are happy to have Hemant join the DEP team!

## Coming Soon!

### New:

Draka Sales & Distribution Center  
49-29 30th Place  
Long Island City  
Queens, New York 11101

Toll-free (888) 993-7252 or  
(888) 99-DRAKA  
Local (718) 784-3816

Draka is now  
certified for  
ISO 14001 /  
OHSAS 18001



## Draka Tools

### Flexi-Peeler

Draka's Flexi-Peeler (PN 36-060) precisely cuts the PVC jacket from round traveling cable with rotary, straight lengthwise and spiral cuts. Cut depth is easily adjustable.

Two hooks permit its use on cable diameters from 0.2-1.5-inches (4.5-40mm) and 1.4-2.0-inches (35-50mm). A replacement blade is included in the handle.



#### Benefits

- Prevents insulation damage when stripping cable
- Safe alternative to razor blade and/or pocket knife
- Fast, efficient operation reduces mechanic time and labor cost

### QuickStrip

The Draka QuickStrip wire stripper is a self-adjusting cutting and stripping tool that is a must-have in every tool box. The QuickStrip can be adjusted to ensure that fine insulations are stripped without damaging the conductors. Both English and metric scales ensure the strip length is perfect.



Draka also offers a complete set of easily interchangeable cassettes to enable precision stripping of a wide range of insulations from PVC to PTFE with just one tool.

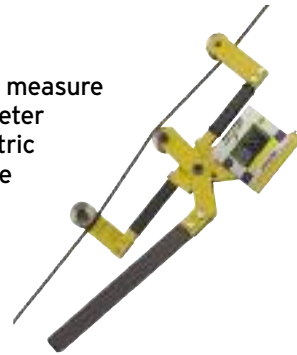
### QuickCrimp

Designed for professionals who take their work seriously, the Draka QuickCrimp is the ideal tool for the widest variety of crimping requirements. The Draka QuickCrimp features snap-in dies that are interchanged quickly and easily to meet specific crimping requirements. Five different die options cover both insulated and non-insulated terminals, lugs, ferrules, and power contacts. And the dies snap together keeping your toolbox organized. Best of all, you save the expense of carrying multiple tools.



### Dillon Quick-Check Wire Rope Tension Meter

The Quick-Check tension meter can be attached to a wire rope, measure wire rope tension and removed in just seconds per rope. The meter graphically displays the current tension in either English or metric readings for extremely quick rope tension measurements. There are no complex lookup tables, no conversion charts. The digital load cell assures accuracy of up to +/- 3% and the included sheave set accommodates wire diameters from 0.25 through 0.75-inches.



### Rail Alignment Gauges



Draka's rail alignment gauges are the perfect tool for ensuring that your guide rails are properly installed. The alignment process is as easy as one-two-three!

- 1: Clamp a gauge onto each guide rail stretching an elastic string across the hoistway.
- 2: Check the alignment of the elastic string through the sight holes in each gauge.
- 3: Make adjustments as necessary.

This simple method has been used for many years and is the preferred by many installation and maintenance technicians.

## New Product

### WR Sensors

What if you could solve two problems with just one product? That's exactly what Draka's USB version WR load weighing solution can do. The entire system consists of up to eight individual USB wire rope sensors and a USB control unit from Micelect.

For starters, the system offers precise load weighing capabilities by providing alarms for presence, full load, and overload conditions. Since it is calibrated at the factory, test weights are not required for calibration at a job site. The control unit will handle up to eight (8) independent channels and features a bright LCD panel for programming and readouts. The software will even make corrections for the presence of a compensation chain. The control unit provides 0-20, 4-20 or 0-24 mA analog output. WR sensors are available for rope diameters of 3/8", 1/2", and 5/8".



**Live demo at  
United in Orlando!  
Booth #719**

But this system provides one more key function. An alarm can be set to sense inequality in the tension among individual ropes in the system. This function is user-defined between 5% and 40%. (Setting the system at 5% implies that a difference between any two ropes in the system of 5% or greater will activate an alarm). This feature is invaluable for maintaining proper rope tension and may help reduce the problems associated with poorly adjusted ropes.



Draka's part numbers for the system components are as follows;

LW-MWR-SE-38-USB 3/8-in (10mm) ropes

LW-MWR-SE-12-USB 1/2-in (13mm) ropes

LW-MWR-SE-58-USB 5/8-in (16mm) ropes

LW-MWR-ANLOG-8 Control unit for USB WR load weighing devices.

## Forum Live

Reminder: We have a new forum on our website for industry professionals to share ideas, ask questions, and communicate among colleagues in the elevator business. Just go to [www.draka-ep.com](http://www.draka-ep.com) and get involved!



**Draka Cap Giveaway:** Beginning September 1, the first 30 new posts on the Draka forum will receive a free Draka baseball cap. In order to receive your cap, please ensure you use an accurate email address so we can contact you to receive your gift.



## Upcoming Events

### United in Orlando: See Draka at Booth #719

Plan to attend the culmination of 4 associations and exhibitions in one – United in Orlando – September 20-23, 2009. CECA, NAESA, NAVTP, and NAEC have partnered together to provide this major event for the North American elevator industry. Draka Elevator Products will prominently display products from cable to non-cable accessories with multiple demos available, viewable by an expected 3,000 attendees and 175+ exhibitors.



In addition to 2 days of an open exhibition floor, you will find a galore of educational courses such as "Go with the Flow – The MRL Wave," focusing on current trends and future MRL design, engineering, repair, and installation. Or, consider attending "Elevator & Building Code Seismic Requirements: Comparison, Interaction, & Use," which will examine seismic requirements and how to apply them to elevator design.

Education classes begin Sunday, September 20th. So, since you're already in town, you won't want to miss the EESF Recognition Reception. This event honors all the donors and sponsoring industry organizations who have assisted EESF in achieving their goal of educating children to adults on elevator and escalator safety.



United in Orlando is North America's key event this year with global companies represented, as well. Among all the activities, Draka Elevator Products will not stop short of showing you our commitment to offer cost-effective and smart solutions to your elevator needs. Let us show you – we have more products than you can count!

**More  
products  
than you  
can count!**

**See you in booth #719  
at United in Orlando.**

### Draka Exhibiting at Interlift 2009- Augsburg, Germany

450+ exhibitors will present themselves, including Draka Elevator Products, in a new hall at Interlift 2009. At the Interlift exhibition in 2007, a poll revealed that 90% of attendees rated Interlift as the leading show in the elevator industry. You will not want to miss your opportunity to see the latest products and technologies in elevators from all over the world.

Be sure to visit Draka in Hall 5, Exhibit #537, at Interlift on October 13-16.

For more information visit [www.interlift.de](http://www.interlift.de).

### Event Questions?

Contact Kate Hawley  
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Tel. 252.984.5127



# Draka

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